



**saitnews**  
RATE CARD

## January 2012–January 2013

“Tracking IT in the public sector”

**Saitnews.co.za** is an independent Information & Communication Technology (“ICT”) online publishing service focusing on tracking ICT news and projects in the public sector with the sole aim of informing the public about the impact these ICT projects will have on service delivery, and also to make the Government, public entities and institutions accountable on ICT spending.

**Saitnews.co.za** strives to provide the latest ICT news, before it hits the press. Our online publication provides a daily dose of:

- Hard-hitting news
- Technology roundups
- Company news
- ICT events coverage
- Topical debates
- Columnists

Saitnews Magazine is an independent ICT Magazine that covers hot topics discussed on [Saitnews.co.za](http://Saitnews.co.za) website and profiles ICT companies bi-monthly.

Saitnews Magazine focuses on providing in-depth, complex and critical articles drawn from daily issues on the website. The aim is to position itself as an influential magazine covering technology within the public space.

### **ONLINE AND PRINT PUBLICATION RATES**

**On-line Advertising (R800 for the first 1000 impressions)**

| Type            | Size / Specs in pixels | Next 1000 Impressions After the 1 <sup>st</sup> thousand reached |
|-----------------|------------------------|--|
| Upper Banner    | 469 x 60               | R 300  |
| Headline Banner | 729 x 90               | R 280  |
| Side Banners    | 300 x 250              | R 350  |
|                 |                        |  |

trackingIT...

**Contact:**

Tel: (012) 664-5181  
Fax: (012) 664-7920  
Email: [sales@saitnews.co.za](mailto:sales@saitnews.co.za)  
Email: [editor@saitnews.co.za](mailto:editor@saitnews.co.za)  
Website: [www.saitnews.co.za](http://www.saitnews.co.za)

**Physical Address:**

Building O, Crystal Park One, 249 Basden Ave,  
Lyttleton Manor, Centurion, 0127

**Postal Address:**

PO Box 67531, Highveld, Centurion, 0169

**Directors:**

Christopher Lithole  
Kabelo Mokgwetsi

  
**saitnews**  
RATE CARD

January 2012–January 2013

|                       | Visit Our Websites   | Period                      | Monthly/Daily Rate | Rate                    |
|-----------------------|--|-----------------------------|--------------------|-------------------------|
| ICT Directory Listing | <a href="http://www.saitnews.co.za">www.saitnews.co.za</a>         | Monthly                     | R 250.00 per month | R 3 000.00 per year     |
| Jobs Portal           | <a href="http://www.sajobsportal.co.za">www.sajobsportal.co.za</a> | Daily / 30 Days             | R 35.00 per day    | R 850 per job (30 Days) |
| Press Offices         | <a href="http://www.saitnews.co.za">www.saitnews.co.za</a>         | Max of 5 releases per month |                    | R 1750 per month        |

**Package: Print Publication Advertising**

| Description       | Benefits   | Ad Page Size | Price     |
|-------------------|--|--------------|-----------|
| Full Page Ad      | <ul style="list-style-type: none"><li>• Artwork from Company</li></ul>   | A4           | R8 000.00 |
| ½ Page Ad         | <ul style="list-style-type: none"><li>• Artwork from Company</li></ul>   | ½            | R4 000.00 |
| Sponsored article | <ul style="list-style-type: none"><li>• Content from the company not subject to editorial discretion</li></ul>   | A4           | R8 000.00 |
| Sponsored article | <ul style="list-style-type: none"><li>• Content from the company not subject to editorial discretion</li><li>• Company article content with company logo</li></ul> | ½            | R5 250.00 |
| Advertorial       | <ul style="list-style-type: none"><li>• Advert type style content provided by the company</li></ul>  | A4           | R8 500.00 |

**Magazine Topics:**

\*Issue 1 ....Cybercrime

\*Issue 2 ....SKA

\*Issue 3 ....Telecoms & the local loop

\*Issue 4 ....e-government

*Topics are subject to change to the editors discretion*

*Artwork must be submitted unless special request is made*

**Print Advert Specs:**

Trim: 210 x 297mm (W x H)

Bleed: 3mm all round

Type area: 185 x 254mm (W x H)

*trackingIT...*

**Contact:**

Tel: (012) 664-5181

Fax: (012) 664-7920

Email: [sales@saitnews.co.za](mailto:sales@saitnews.co.za)

Email: [editor@saitnews.co.za](mailto:editor@saitnews.co.za)

Website: [www.saitnews.co.za](http://www.saitnews.co.za)

**Physical Address:**

Building O, Crystal Park One, 249 Basden Ave,

Lyttleton Manor, Centurion, 0127

**Postal Address:**

PO Box 67531, Highveld, Centurion, 0169

**Directors:**

Christopher Lithole

Kabelo Mokgwetsi